



Dr. Tracey Wilen

Thought Leader, Speaker

Phone: 650-326-1129 Mobile: 650-353-8945

Email: tracey@traceywilen.com

Website: www.traceywilen.com

[Twitter](#) · [Facebook](#) · [Linkedin](#) · [YouTube](#) · [Pinterest](#)

Dr. Tracey Wilen (www.traceywilen.com) is a prominent thought leader on the impact of technology on society, work, and careers. A former visiting scholar at Stanford University, she has held leadership positions at Apple, HP, Cisco, and the Apollo Group.

Dr. Wilen has authored 11 books, including her most recent book, *Employed for Life, 21st. Century Career Trends* (2014), *Women Lead: Career Perspectives from Workplace Leaders* (2013) and *Society 3.0: How Technology Is Reshaping Education, Work, and Society* (2012).

She has appeared on CNN, Fox, and CBS News, and in the *Wall Street Journal*, the *Chicago Tribune*, *Forbes*, the *Los Angeles Times*, and *USA Today*. She frequently contributes to the Huffington Post, the Examiner, and the Christian Science Monitor, and weekly appears on radio shows across the US as an expert guest.

Dr. Wilen is a global speaker on the impact of technology on work, careers, and women's leadership.

Dr. Wilen was named San Francisco Woman of the Year and honored by the *San Francisco Business Times* as the most Influential Woman in Bay Area Business in 2012.

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Speaking Events

2016

SHRM Keynote “The Future of Work and Skills in a Digital World”, Green Bay WI, October 19,

2016 Michigan Career Education Conference Keynote Grand Rapids, MI , February 1, 2016

2015

General Electric “Women Lead” Keynote, Philadelphia, Pennsylvania November 16, 2015

Choice Hotels Women's Event Keynote “Future of work and skills and tips for women”, Rockville, Maryland, November 13, 2015

Management Women Heels, Hopes & Higher Education: Keynote speech “Future of work, skills and careers” Green Bay, Wisconsin, October 21, 2015

Management Women Heels, Hopes & Higher Education Panel Moderator “Career Selfie” Green Bay, women leaders, Green Bay, Wisconsin, October 21, 2015

ISSA Annual Event Conference “Society 3.0, The Future of work, skills and careers in a digital world” Las Vegas, October 20, 2015

ISSA Annual Event Conference “Generation and Gender driving new forms of leadership” Las Vegas, October 20, 2015

CALA Annual Event, Keynote “Society 3.0” Rancho Mirage, CA, October 19, 2015

Ferris State University Trends Conference Keynote 8:30-9:30am “Future of Work and Skills in a Digital World” Grand Traverse, Michigan, October 16, 2015

UBS,” #Career Selfie workshop” Chicago, Ill. September 24, 2015

Ontario Municipal HR Association Keynote “Future of Work” Orillia, Canada September 17, 2015

SHRM Sioux City Iowa Annual conference, South Sioux City, Nebraska, The Future of work and skills in a Digital world August 21, 2015

National Youth Leadership Forum (NYLF) on Technology and Innovation, Keynote, Fremont, CA. July 27, 2015

Secura Insurance Leadership Event, “Future of Work in a Digital World” Appleton, Wisconsin, July 22, 2015

National Youth Leadership Forum (NYLF) on Technology and Innovation, Keynote, Fremont, CA. July 13, 2015

National Youth Leadership Forum (NYLF) on Technology and Innovation, Keynote, Fremont, CA. June 29, 2015

Cisco Systems Network Academy Conference with the Ohlone Community College District “The Future of Work, Skills and Careers in a digital world. Cal Poly Pomona, CA June 18, 2015

Forbes event Ukraine “Future of work” hosted by new real goal <http://newrealgoal.com.ua/> June 17, 2015

ISSA Leadership Forum Society 3.0 The Future of Work, skills and careers in a digital World. Deerfield, Ill. May 28, 2015

ISSA Leadership Forum Gender and Generations driving new forms of leadership
Deerfield, Ill. May 28, 2015

UBS, “#Career Selfie workshop” Chicago, Ill. May 21, 2015

ATD 2015 International Conference & Exposition, "The Future Work, skills and careers
in a digital world", Orlando, Florida, May 20, 2015

Summit on Puerto Rican Affairs VI 2015, "Is it time for a #CareerSelfie", Orlando
Florida, May 15, 2015

SAP, Sapphire Conference, “Future of work and skills in a digital world”, Orlando,
Florida, May 6, 2015

Retail Advertising & Marketing Annual Event, “Future of Work and Skills”, Toronto,
Canada, April 30, 2015

OSSUR, “Generations and Gender driving new forms of Leadership” Los Angeles, CA.
April 24, 2015

Women's Clinical Leadership Forum & Dinner, “Honorary Host and Chair” Boston, MA.
April 22 2015

Big Ideas Conference of Central and Eastern Europe, "Society 3.0" Bratislava Slovakia,
April 16-19, 2015

MTI Management Society, “Society 3.0” Orlando, Florida, April 10, 2015

North Orange County Community College District, Technology Symposium
Keynote, “The Future of Work, skills and careers in a digital world.” Los Angeles, CA.
April 8, 2015

Dell Computer, Leadership event , Keynote speech “Future of work, skills &careers”
Austin, TX, March 31, 2015

Dell Computer, Leadership event , Panel moderator “Thinking 2020 and Beyond” Austin,
TX, March 31, 2015

Janssen (Johnson & Johnson) "Future of Work , Skills and Pharma in a Digital World"
Jersey City, NJ. March 25, 2015

LEGO “Macro and Micro Work Trends in a digital world”, Enfield Connecticut, March
5, 2015

UBS Chicago Leadership, Career Selfie speeches, February 25, 2015

IFMA, "Society 3.0", The Embarcadero Center San Francisco, CA. January 22, 2015

2014

Women of Channel, Keynote Speech. New York, NY, December 9 & 10, 2014.

Dispatch Media Group, "Society 3.0", Columbus, OH, November 11, 2014.

Ohio Board of Education Presentation, "Society 3.0", Columbus, OH, November 10, 2014

Walmart Women of Merchandising Quarterly Development Event Keynote, Bentonville, Arkansas. "Employed for Life." October 28, 2014.

GP Strategies: HR-Innovation Congress presentation on "Society 3.0", Plantation, Florida. October 23, 2014

PDS 2014 Technology Conference, Madison Wisconsin, "Society 3.0", October 21, 2014

Working Mother Summit Keynote, New York City, NY, "Women Lead" October 14, 2014

HR Southwest Conference (HRSWC), Fort Worth, TX "Society 3.0: Future of Work, Skills and Careers." October 5-8, 2014.

Vertex - Pyramid Club, Philadelphia, PA. "The Future of work, skills and careers." September 24, 2014.

Colorado Transit Event, Crested Butte, CO, "Society 3.0", September 11, 2014

Taylor Smith Series "Society 3.0 Seminar" - Port Louis, Mauritius, September 1-5, 2014

SHRM Salt Lake City, Salt Lake City, Utah, "Society 3.0: Future of Work, Skills and Careers." August 12, 2014.

AFRL Scholars Lecture Series, "The Future of work, skills and careers with a discussion on Manufacturing, R&D, etc." Santa Fe, NM. August 6, 2014.

TxVSN Professional Development and Communications, Virtual Conference Webinar "Society 3.0 or Employed for Life", July 31, 2014

The Molina Health Event, Long Beach, CA, "Employed for Life", July 10, 2014

Alabama School Board Association, Mobile, AL, “Employed for Life”, June 22, 2014

JCI European Conference, Malta, June 14, 2014.

McGraw Hill Financial Leadership Conference: 2014 WINS Leadership Conference, Expert Panelist and workshop “Employed for Life”, New York, NY. May 20, 2014.

Warner Brothers Women: “Women Lead.” Burbank CA, May 13, 2014

Southern Regional Maryland Library Association, “Society 3.0: Future of Work, Skills and Careers.” Maryland, April 29, 2014

ISPI - The Performance Improvement Annual Conference, Keynote Speaker: “Society 3.0: Future of Work, Skills and Careers.” Indianapolis, IN, April 15, 2014

SAGATICA Webinar facilitated by Ed Cohen- Women Lead: 10 Key Findings About Women in Leadership", April 15, 2014.

Cerritos College On-Campus Executive Speech: “The Future of Work and Skills”, Los Angeles, CA, April 10, 2014.

Otterbein University– Graduate Symposium, “Society 3.0: Future of Work, Skills and Careers.” Columbus, OH. April 2, 2014

Ariba LIVE, “Women in Leadership”, Las Vegas, NV, March 19, 2014

Council of Chief Librarians “Society 3.0: Future of Work, Skills and Careers.” Sacramento, CA, March 7, 2014

NFL Talent Management Quarterly Lecture Series, “Society 3.0: Future of Work, Skills and Careers” Los Angeles, CA, March 5, 2014

Covester Virtual Conference, “Women Lead” and “Employed for Life: 21st Century Career Trends”, March 1, 2014

Flagstaff Chamber of Commerce Annual Meeting, “Society 3.0: Future of Work, Skills and Careers”. Flagstaff, AZ, January 24, 2014

Sony Studios LA - Panel Expert, Women’s Panel, Los Angeles, CA, January 16, 2014.

2013

Deloitte & Touche/SAP Women's Leadership panel, Chicago, Illinois, SAP HQ, December 5, 2013

NAWBO Silicon Valley, "Women Lead" Biltmore Hotel, San Jose, November 19, 2013

Hilton Hotels EMEA offsite Society 3.0: "The future of work and implications for the hospitality industry". Vienna, Austria, November 12, 2013

Wahine Forum Keynote Speech on "Women Lead" and Panel Moderator on "Advanced Negotiations." Honolulu, HI, October 25, 2013.

MIT Office of Student Activities Speech. "Women Lead." MIT Campus, Cambridge, MA, October 15, 2013.

Pearson Education Keynote. "Society 3.0, Technology Transformations in Society, Work, and Careers." Greensboro, GA, October 4, 2013.

Wal-Mart's West BU Women's Leadership Development Event. Keynote: "Women Lead." Santa Ana, CA, October 1-2, 2013.

Johnson & Johnson's Women Lead Event. Keynote: "Women Lead." New Brunswick, NJ, September 19, 2013.

Ancile's Product Users Group. Presentation: "Society 3.0: The Future of Work, Skills, and Education in a Technology Driven World." Washington, DC, September 11-13, 2013.

GIL 2013: The Global Community of Growth, Innovation and Leadership. Bite Speaker: "Did Technology Just Ctrl + Alt + Del Your Job?" San Jose, CA, September 8-11, 2013.

Catching the Wave of Online Student Success. 2013 Online Teaching Conference. Keynote: "Society 3.0, Technology Transformations in Society, Work and Higher Education." Long Beach City, CA, June 19 – 21, 2013.

Amplify Festival 2013. AMP Limited. Presentation: "Redefining Work and the Worker: Required Skillsets for a System Overhaul." Sydney, Australia, June 3 – 7, 2013.

23rd Annual SHRM – Atlanta HR Conference. Society for Human Resources Management. Presentation: "Future Work Skills 2020." Atlanta, GA, April 29 – 30, 2013.

2013 AZilg Annual Conference. Arizona Industry Liaison Group. Keynote: "Women Lead: How Gender and Generations are Driving New Leadership." Phoenix, AZ, April 19, 2013.

2013 Annual Conference. MBA Women International – Phoenix Chapter. Keynote: “Women Lead: How Gender and Generations are Driving New Leadership.” Phoenix, AZ, April 17, 2013.

Redefining and Redesigning the Learning Environment Symposium. Society for Marketing Professional Services and Society for College and University Planning. Keynote: “Society 3.0: Creating Tomorrow’s Future Today.” Columbus, OH, April 10, 2013.

2013 Association Leadership in the Digital Age Conference. DigitalNow. Presentation: “Women Lead: How Gender and Generations Are Driving New Leadership.” Orlando, FL, April 4 – 6, 2013.

6th Annual Greater Hartford Women’s Conference. South Windsor Chamber of Commerce. Keynote: “Women Lead: How Gender and Generations Are Driving New Leadership.” South Windsor, CT, March 26, 2013.

Exploring Leadership Colloquium. The Women’s Advisory Committee at NASA Goddard Space Flight Center. Keynote: “Why Women Will Thrive in Tomorrow’s Complex, Connected, and Decentralized Workplace.” Greenbelt, MD, March 19, 2013.

Women Lead: A Career Discussion of Corporate Leadership. Panel Moderator. New York City, NY, March 12, 2013.

MediaX 2013 Conference. Stanford University. Presentation: “Presentation on Apollo Research Institute.” Stanford, CA, January 8, 2013.

2013 Winter ICT Educators Conference. Mid-Pacific ICT Center. Keynote: “Society 3.0, Technology Transformations in Society, Work and Higher Education.” San Francisco, CA, January 4, 2013.

2012

Learning and Development for Professionals and Leaders. University of Phoenix Workforce Solutions. Presentation: “Future Work Skills 2020.” Cincinnati, OH, November 13, 2012.

CLO Breakfast Club. Chief Learning Officer. Panelist: “High-Powered Learning: Development for a Changing Workplace.” Washington DC, October 25, 2012.

Leadership Conference & Career Fair. MBA Women International. Panelist: “A View From the Top From Women Who Are There.” Phoenix, AZ, October 18 – 20, 2012.

CLO Breakfast Club. Chief Learning Officer. Panelist: “High-Powered Learning: Development for a Changing Workplace.” New York, NY, October 18, 2012.

Staffing World 2012. American Staffing Association. 3 Presentations: “Women and the Future of Employment and Leadership.” Las Vegas, NV, October 9 – 11, 2012.

2012 North Central Regional Conference. Society for College and University Planning. Keynote: “Society 3.0: Creating Tomorrow's Future Today.” University of Illinois at Champaign-Urbana, IL, October 7 – 10, 2012.

CLO Breakfast Club. Chief Learning Officer. Panelist: “High-Powered Learning: Development for a Changing Workplace.” San Francisco, CA, October 4, 2012

Institutional Management in Higher Education General Conference 2012: Attaining and Sustaining Mass Higher Education. OECD - Organisation for Economic Co-operation and Development. Panelist: “Society 3.0: Creating Tomorrow’s Future Today.” Paris, France, September 17 – 19, 2012

University of Phoenix – Honolulu. Online Keynote: “Future Work Skills 2020.” September 15, 2012.

CLO Breakfast Club. Chief Learning Officer. Panelist: “High-Powered Learning: Development for a Changing Workplace.” Boston, MA, September 13, 2012.

Business University Seminar. Cobb Chamber of Commerce. Keynote Speaker: “Careers 3.0: Convergence of Education, Work and Careers.” Atlanta, GA, September 12, 2012.

ASAPro Webinars. American Staffing Association. Presentation: “Society 3.0: Creating Tomorrow’s Future Today-Research Findings.” June 28, 2012.

Institute for Professional Development & Consortium for the Advancement of Adult Higher Education Biennial Conference. Keynote Speaker. “Future of Work, Education and Society: Technological Transformations.” Kansas City, MO, June 13–15, 2012.

ASAPro Webinars. American Staffing Association. Presentation: “Hiring Heroes: Transitioning from Military to the Civilian Work Force.” May 31, 2012.

2012 Spring All Hands Meeting. Mid-Atlantic Crossroads (MAX). College Park, MD, May 22, 2012.

Western International University. Graduation Speaker. Phoenix, May 20, 2012.

2012 International Conference. ASTD. Presentation: “You at Work in 2020: The Future of Work.” Denver, May 6–9, 2012.

CLO Breakfast Club. Chief Learning Officer. Panelist: The Learning Economy: Development that Drives Results.” Atlanta, May 3, 2012.

The Wall Street Journal's Task Force for Women in the Economy. Palm Beach, FL, April 30, 2012.

Milken Institute Global Conference. Los Angeles, April 29, 2012.

United States Distance Learning Association Annual Conference. St. Louis, April 29–May 2, 2012.

The Association Leadership Summit. DigitalNow. Orlando, FL, April 27, 2012.

Presentation: Society 3.0: How Technology is Reshaping Education, Work, and Society
Tech America Foundation, April 27, 2012, led by Dr. Tracey Wilen-Daugenti
Recommendations for Education and Advancement of Learning (REAL) Agenda
Commission report

CLO Breakfast Club. Chief Learning Officer. Panelist: “The Learning Economy: Development that Drives Results.” Chicago, April 26, 2012.

GO WEST EXPO. Western International University. Speaker. Phoenix and Scottsdale, April 2012.

CLO Breakfast Club. Chief Learning Officer. Panelist: “The Learning Economy: Development that Drives Results.” Philadelphia, April 19, 2012.

New York Ideas Daytime Program. The Atlantic, The Aspen Institute. Delegate. New York, April 17, 2012.

CLO Breakfast Club. Chief Learning Officer. Panelist: “The Learning Economy: Development that Drives Results.” Dallas, March 22, 2012.

Society for Human Resource Management Conference. Speaker. “Future Work Skills 2020.” Atlanta, March 13–14, 2012.

TechAmerica Foundation. REAL Agenda Commission. Co-Chair. Washington, DC, March 8, 2012.

International Technology, Education and Development Conference. Keynote Speaker. “Society 3.0.” Valencia, Spain, March 5-7, 2012.

League for Innovation. Innovations 2012. Presentation: “The Future of Work, Education and Society-Technological Transformations.” Philadelphia, March 4–7, 2012.

New Media Consortium. The Future of Education: Horizon Project 10-Year Retreat. Facilitator/Participant: “The Future of Education.” Lost Pines, TX, January 24–26, 2012.

REAL Agenda Commission. TechAmerica Foundation. Co-Chair. Washington, DC, January 19, 2012.

International Consumer Electronics Show (CES). Delegate. Las Vegas, January 10–13, 2012.

2011

Higher Education Conference. Organization for Economic Co-operation and Development. Speaker. “Future of Work, Education, and Society.” Lund University, Sweden, December 15–16, 2011.

Nobel Week. Select Public Sector Delegate. Stockholm, Sweden and Oslo, Norway, December 6-9, 2011.

World in 2012. The Economist. Attendee. New York, December 1–3, 2011.

Stanford University. Presenter. “Society 3.0: How Technology is Reshaping Education, Work, and Society.” Palo Alto, CA, November 29, 2011.

University of Phoenix Tenth Anniversary. Presenter. “Society 3.0.” Meridian, ID, November 9, 2011.

Future of Work. Institute for the Future. Think Tank Host. Palo Alto, CA, November 2, 2011.

Chief Learning Officer Breakfast Club. Panelist. Washington, DC, September 8, 2011.

Chief Learning Officer Breakfast Club. Panelist. Boston, October 2011.

Chief Learning Officer Breakfast Club. Panelist. New York, October 2011.

Chief Learning Officer Breakfast Club. Panelist. San Francisco, October 2011.

Washington Ideas Forum: Working Summit on the Economy and Jobs. The Atlantic. Invited Guest. Washington, DC, October 5, 2011.

Stem-Tech Conference. League for Innovation in the Community College. Presenter. “Future of Work, Education and Society—Technological Transformations.” Indianapolis, October 2–5, 2011.

ACUTA Conference. The Association for Information Communications Technology Professionals in Higher Education. Presenter. “Future of Work, Education, and Society—Technological Transformations.” Baltimore, July 19, 2011.

Triple Helix IX International Conference. Thematic Workshop Participant. “The Entrepreneurial University: (R)Evolutionary Transformation or Heresy?” Stanford University, Palo Alto, CA, July 11–14, 2011.

World Future Society Conference. Attendee. Vancouver, July 7–11, 2011.

Critical Conditions: Preparing the 21st Century Nursing Workforce. Chronicle of Higher Education. Panel Moderator. Washington, DC, June 21, 2011.

MLearnCon, Mobile Learning Conference and Expo. The eLearning Guild. Presenter. “Future of Work, Education, and Society—Technological Transformations.” San Jose, CA, June 21–23, 2011.

The International Conference on E-Learning in the Workplace. Presenter. “Future of Work, Distance Education, and Society: Technological Transformations.” Columbia University, New York, June 8–10, 2011.

26th NORDUNet Conference. Nordic Infrastructure for Research and Education. Keynote Speaker. Reykjavik, Iceland, June 7–9, 2011.

Women in Action Panel. MBA Women International. Panel Moderator. Dallas, May 26, 2011.

Linkage Organizational Development Summit. Linkage, Inc. Presenter. “Virtual Institute.” Chicago, May 3–4, 2011.

U.S. Distance Learning Association National Conference. Presenter. “Future of Work, Distance Education, and Society: Technological Transformations.” St. Louis, May 1–4, 2011.

The Wall Street Journal’s Executive Task Force on Women in the Economy. Invited Participant. Palm Beach, FL, April 6, 2011.

Catalyst Awards Conference. Catalyst, Inc. Attendee. New York, April 5, 2011.

Fourth Annual Higher Education Congress. Australian Office for Learning and Teaching. Keynote Speaker. “Technology Revolutionizing the Higher Education Sector.” Sydney, Australia, March 7–9, 2011.

OECD/IMHE International Conference: Higher Education in Cities and Regions. Organisation for Economic Co-operation and Development. Presenter. “The Future of Higher Education in the 21st Century.” Seville, Spain, February 10–11, 2011.

Maui International Education Conference. The Clute Institute. Presenter. “Future of Work, Education, and Society—Technological Transformations.” January 3–5, 2011.

Nobel Week. Select Public Sector Delegate. Stockholm, Sweden and Oslo, Norway, December 9–12, 2010.

AR Immersion 2010. Total Immersion. Panel Moderator. Los Angeles, November 9, 2010.

Stem Tech Conference. League for Innovation in the Community College. Keynote Speaker. “Future of Work, Education and Society.” November 1, 2010.

Chief Learning Officer Breakfast Club. Presenter. “Future of Higher Education.” San Francisco, September 2010.

Chief Learning Officer Breakfast Club. Presenter. “Future of Higher Education.” Boston, October 2010.

Chief Learning Officer Breakfast Club. Presenter. “Future of Higher Education.” New York, October 2010.

Chief Learning Officer Breakfast Club. Presenter. “Future of Higher Education.” Washington, DC, October 2010.

saMBO-ICT Conference. Regional Community College of Amsterdam. Keynote Speaker. “Top Trends in Education: The Future of Work, Education, and Society.” The Netherlands, September 22, 2010.

Annual Conference on Distance Teaching and Learning. Presenter and Panelist. University of Wisconsin-Madison. “The ROI of Distance Learning,” “Top Trends in Higher Education,” and “Future of Higher Education.” Madison, August 4–6, 2010.

Chief Learning Officer Symposium. Keynote Speaker and Panel Moderator. “Top Trends in Higher Education,” “The Future of Work, Education, and Society,” “New Ways to Work, A Multigenerational Panel.” Boca Raton, FL, April 13–14, 2010.

HigherEdTech Summit. Consumer Electronics Show. Panelist. “Virtual Learning: Will Anyone Go to Class Anymore?” Las Vegas, January 2010.

2009

saMBO-ICT Conference. Regional Community College of Amsterdam. Presenter. “The Impact of Technology on Work, Education, and Society.” The Netherlands, September 22, 2010.

QuestNet Conference. Queensland Education, Science, and Technology Network. Presenter. “Top Trends in Higher Education.” Australia, 2009.

CIO Study Tour. Cisco Systems. Speaker. “Top Trends in Higher Education.” San Jose, CA, 2009.

Apple Higher Education Leadership Summit. Speaker. “Top Trends in Higher Education.” Phoenix and Baltimore, 2009.

Chief Learning Officer Symposium. Speaker. “The Future of Work and Higher Education.” Colorado Springs, September 29, 2009.

Annual Conference on Distance Teaching and Learning. University of Wisconsin-Madison. Panelist and Moderator. “Innovation in Education and Technology.” Madison, August 2009.

American Society for Training and Development (ASTD) International Conference. Presenter. “The Importance of a College Degree.” Washington, DC, May 2009.

University of Phoenix Knowledge Network. Presenter. Various topics. January–September 2009.

Cincinnati State Higher Education Conference. Keynote Speaker. “Top Trends in Higher Education.” Cincinnati, March 2009.

2008

QuestNet Conference. Queensland Education, Science, and Technology Network. Presenter. “Top Trends in Higher Education.” Australia, 2008.

saMBO-ICT Conference. Regional Community College of Amsterdam. Presenter. “Top Trends in Higher Education.” The Netherlands, 2008.

Higher Education Dignitary Council. Speaker. “Next Generation Trends in Higher Education.” China, 2008.

University Johannesburg. Presenter. “Top Trends in Higher Education.” Johannesburg, South Africa, 2008

Conference on Information Technology. League for Innovation in the Community College. Presenter. “Top Trends in Higher Education.” Salt Lake City, October 19–22, 2008.

Leiden University. Presenter. “Top Trends in Higher Education.” The Netherlands, 2008.

Qatar University. Keynote Speaker. “Top Trends in Higher Education.” Doha, Qatar, 2008.

Organisation for Economic Co-operation and Development Conference. Technology Roundtable Panelist. Doha, Qatar, 2008.

Indian Institute of Technology. Keynote Speaker. "Top Trends in Higher Education." Delhi, India, 2008.

University of Mumbai. Keynote Speaker. "Top Trends in Higher Education." Bombay, India, 2008.

NUS University, Republic Polytechnic, and Singapore Management University. Keynote Speaker. "Top Trends in Higher Education." Singapore, 2008.

2007

Peking University. Keynote Speaker. "Top Trends in Higher Education." Beijing, China, 2007.

Shanghai Jiao Ton University. Keynote Speaker. "Top Trends in Higher Education." Shanghai, China, 2007.

Educause Conference. Panelist. 2007.

Ohlone College. Presenter. "21st Century Trends in Education." Fremont, CA, 2007.

QuestNet Conference. Queensland Education, Science, and Technology Network. Presenter. "Top Trends in Higher Education." Australia, 2007.

The Internet: Empowering Women Worldwide, 2007, www.hedtrends.com

Coventry University. Keynote Speaker. "Top Trends in Higher Education." United Kingdom, 2007.

Imperial College. Keynote Speaker. "Top Trends in Higher Education." United Kingdom, 2007.

Lancaster University. Keynote Speaker. "Top Trends in Higher Education." United Kingdom, 2007.

University of Leicester. Keynote Speaker. "Top Trends in Higher Education." United Kingdom, 2007.

University of Nottingham. Keynote Speaker. "Top Trends in Higher Education." United Kingdom, 2007.

University of Warwick. Keynote Speaker. "Top Trends in Higher Education." United Kingdom, 2007.

University of Liverpool. Keynote Speaker. "Top Trends in Higher Education." United Kingdom, 2007.

Oxford University. Keynote Speaker. “Top Trends in Higher Education.” United Kingdom, 2007.

Cambridge University. Keynote Speaker. “Top Trends in Higher Education.” United Kingdom, 2007.

Universities UK. Keynote Speaker. “Top Trends in Higher Education.” United Kingdom, 2007.

The Open University UK. Keynote Speaker. “Top Trends in Higher Education.” United Kingdom, 2007.

Annual NJEDge Technology in Education Conference. NJEDge.net. Presenter. “21st Century Learning Environment.” Plainsboro, NJ, October 31–November 2, 2007.

saMBO-ICT Conference. Regional Community College of Amsterdam. Presenter. “Top Trends in Higher Education.” The Netherlands, 2007.

Assumption University. Keynote Speaker. “Top Trends in Higher Education.” Bangkok, Thailand, 2007.

Chulalongkorn University. Keynote Speaker. “Top Trends in Higher Education.” Bangkok, Thailand, 2007.

Thammasat University. Keynote Speaker. “Top Trends in Higher Education.” Bangkok, Thailand, 2007.

Dungguk University. Keynote Speaker. “Top Trends in Higher Education.” Seoul, South Korea, 2007.

Hanyang University. Keynote Speaker. “Top Trends in Higher Education.” Seoul, South Korea, 2007.

Seoul National University. Keynote Speaker. “Top Trends in Higher Education.” Seoul, South Korea, 2007.

National Changhua University of Education. Keynote Speaker. “Top Trends in Higher Education.” Changhua, Taiwan, 2007.

National Taipei University of Technology. Keynote Speaker. “Top Trends in Higher Education.” Taipei, Taiwan, 2007.

National Yang-Ming University. Keynote Speaker. “Top Trends in Higher Education.” Taipei, Taiwan, 2007.

Vietnam National University. Keynote Speaker. "Top Trends in Higher Education."
Hanoi, Vietnam, 2007.

Technical University of Berlin. Keynote Speaker. "Top Trends in Higher Education."
Berlin, Germany, 2007.

Technical University of Munich. Keynote Speaker. "Top Trends in Higher Education."
Munich, Germany, 2007.

University of Dusseldorf. Keynote Speaker. "Top Trends in Higher Education."
Dusseldorf, Germany, 2007.

Santa Clara University. Presenter. "International Business, the Woman's Advantage."
Santa Clara, CA, February 2, 2007.

2006

Joint Universities Computer Centre Anniversary IT Conference. Hong Kong Baptist
University. Presenter. "Top Trends in Education." Hong Kong, 2006.

Understanding Culture: Your Passport to Global Business Success, 2006
www.globalwomen.biz

Doing Business in....Japan, Asia, Europe, Latin America, 2006
www.globalwomen.biz

Leadership: Creating Personal Success, 2006,
www.globalwomen.biz

International Negotiations, 2006,
www.globalwomen.biz

International Business: A Woman's Advantage, 2006,
www.globalwomen.biz

Negotiating Anywhere, 2006,
www.globalwomen.biz

CIO Study Tour. Cisco Systems. Presenter. "Top Trends in Higher Education." San Jose,
CA, 2006.

University of Mexico and Tech De Monterrey. Presenter. "The 21st Century University."
Mexico City and Monterrey, Mexico, 2006.

President's Forum. Kentucky Community College System. Presenter. "Top Trends in
Higher Education." 2006.

Higher Education Delegation University Tour and Speaking Circuit. Case Western Reserve. Member of Public Sector Delegation to the Office of the Governor of West Virginia. Tel Aviv, Jerusalem, Israel, 2006.

2005

saMBO-ICT Conference. Regional Community College of Amsterdam. Presenter. "21st Century University." The Netherlands, 2005.

Joint Universities Computer Centre Anniversary IT Conference. Hong Kong Baptist University. Presenter. "21st Century University." Hong Kong, November 16–17, 2005.

Nobel Week. Cisco Systems Moderator. "University President Panel." Stockholm, Sweden, 2005.

Stockholm University. Presenter. "21st Century University." Stockholm, Sweden, December 2005.

Annual NJEDge Technology in Education Conference. NJEDge.net. Presenter. "21st Century University." Plainsboro, NJ, November 2–4, 2005.

University of Melbourne Women's Leadership Series. University of California, Berkeley. Keynote Speaker and Lead Moderator. Oakland, CA, May 2005.

Women Making Waves, Women's Leadership Summit. Pepperdine University. Malibu, CA, April 19, 2005.

Women in Business Summit. Bryant University. Keynote Speaker. "Women and International Business, Myths, Advantages and Strategies for Success." Rhode Island, March 16, 2005.

Women in Business Group. New York University. New York, January 12, 2005.

Women Leadership Group. Dartmouth College. New Hampshire, February, 2005.

2004

Women Executive University Groups. New York University. Presenter. "Leadership and Jobs in Silicon Valley, Women and Leadership and International Business." New York, November 9, 2004.

IT Corporate Leadership Summit. University of Arizona. Panelist. "Women and Leadership." Tucson, November 3, 2004.

Business and Leadership Corporate Program. University of California, Berkeley. Keynote Speaker. "Leadership Development, Passion, Politics: Integrating into the Corporate Environment." Oakland, CA, July 2004.

Ryerson University. Presenter. "21st Century University." Toronto, Canada, 2004.

University of Alberta. Presenter. "21st Century University." Edmonton, Canada, 2004.

University of British Columbia. Presenter. "21st Century University." British Columbia, Canada, 2004.

University of Calgary. Presenter. "21st Century University." Calgary, Canada, 2004.

Women's Action Network. Cisco Systems. Presenter. "Little Fish, Big Pond: Finding Personal Success With Your Career While Working in a Large Firm." March 2004.

Global Procurement Group. Cisco Systems. Presenter. "Cross Cultural Teams and Success in International Procurement." March 2004.

2003

Sales Meeting. Cisco Systems. Presenter. "Sales and Cross Cultural Success." May 2003.

University of California, Santa Cruz. Presenter. "Women and International Business Success." Winter 2003.

2002

Women's Action Network. Presenter. "Women and International Business-Creating Success." Silicon Valley, 2002.

Menlo College Seminar Series. Presenter. "Diversity and Business." Atherton, CA, 2002.

Stanford University School of Engineering. Presenter. "Distance Learning Technologies and Preventative Health in Mexico." Stanford, CA, 2002.

Sales Meeting. Cisco Systems. Seminar Leader. "Cross-cultural Communication." April 16, 2002.

2001

Women and Work Seminar Series. Menlo College. Presenter. Atherton, CA, November 2001.

The Global Status of Women. International Research Forum. Coral Gables, FL, June 2001.

General Motors. Keynote Speaker. "Strategy in Operations." Monterrey, Mexico, 2001.

Negotiating in the Global Marketplace, National Semiconductor. American Society for Training and Development. Keynote speaker. March 1, 2001.

Women in Leadership. Linkage Group. Presenter. "Woman and International Negotiating." San Francisco, February 2001.

Cisco Systems. Presenter. "Negotiating in the Global Marketplace." San Jose, CA, February 8, 2001.

2000

Women and Asia: IT Summit. Presenter. "Women in IT and International Business." San Francisco, November 16, 2000.

Women in Leadership. Linkage Group. Presenter. "Women in International Business." Brussels, Belgium, November 8–10, 2000.

Globalization Conference. Presenter. "Human Resource Issues with International Employees." Cape Cod, MA, May 2000.

Women in Leadership. Panelist. "Women in International Business." San Francisco, February 7–9, 2000.

1999

Santa Clara Summit. Women In Technology International. Panelist. Santa Clara, CA, June 7–11, 1999.

Roundtable. Foundation for Women Entrepreneurs. Discussant. "Entrepreneurial Women Who Seek Business Overseas." Palo Alto, CA, March 13, 1999.

Human Resources Summit. ORC. Presenter. "Best Practices for International Training and Cross Cultural Teams for HR managers." San Francisco, February 2, 1999.

1998

IBM Leadership Conference. Presenter. "International Business with a Focus on Japan." Monterey, CA, September 14, 1998.

Women In Technology International Conference. Presenter. "Cross-cultural Variables" and "Negotiating." Santa Clara, CA, June 24–26, 1998.

1997

Easy Going Books Stores. Presenter. "Asia for Women on Business." Walnut Creek, CA, April 9, 1997.

Women In Technology International Conference. Presenter. "International Business, A Woman's Advantage" and "Cross-cultural Variables." Santa Clara, CA, June 1997.

World Affairs Council. Presenter. "Culture and Business." San Francisco, April 3, 1997.

Women's Travel Exposition. Maiden Voyages Magazine. Presenter. "Women in International Business." San Francisco, February 2, 1997.

1996

Soroptomists. Keynote Speaker. "Managing Cultural Differences." San Jose, CA, October 12, 1996.

Stanford University Society on Gender. Presenter. "International Business and Women." Palo Alto, CA, October 9, 1996.

Women In Technology International Conference. Panelist and Presenter. "Negotiating Around the World" and "Overcoming Obstacles as Women in Global Business." Santa Clara, CA, June 13–16, 1996.

Women Incorporated Conference. Presenter. "Women's Advantages in Global Business." Long Beach, CA, May 17–18, 1996.

Fairmont Hotel Breakfast. San Jose State University. Presenter. "Cross-cultural Aspects of Business." San Jose, CA, March 21, 1996.

Stanford University Graduate School of Asian Studies. Presenter. "Women in International Business." Palo Alto, CA, February 23, 1996.

Book Passages. Presenter. "Funny Things That Happen Overseas While on Business." January 1996.

1993–1995

International Business Forum. Keynote Speaker. "Cross-cultural Communication." Palo Alto, CA, October 16, 1995.

American Association for University Women. Presenter. "Writing Books on International Business." Pleasanton, CA, January 22, 1994.

The East West Center. Presenter. "Doing Business with Japan." Honolulu, June 1993.

The Commonwealth Club. Presenter. "Business Japan." June 23, 1993.

The Japanese Consulate. Presenter. "Doing Business in the U.S. for Japanese Men." April 16, 1993.

San Francisco State University MBA Class. Presenter. "Traversing Through an International Career." San Francisco, September 21, 1993.

Kaisha Club. Presenter. "A Woman's Japan." Santa Clara, CA, March 1993.

Japan Society. Presenter. "A Woman's Japan." San Francisco, March 1993.

Apple Computer. Seminar Presenter. "Business Asia (Japan, South Korea, Singapore, Taiwan, Hong Kong)." April 1993.

Anderson School of Business. University of California, Los Angeles. Presenter. "So You Are Going to Japan...!" February 1993.

National School. Presenter. "Careers in International Business." CA, March 1993

TV

["The Better Part Show"](#) with Grace Trafton, KMTV Community TV, San Francisco, CA "Employed or Life" August 4, 2014

["Kababayan-LA"](#) KSCI-TV Los Angeles and San Diego. "Jobs for At-Home Mothers and Jobs for 50+." (Encore Careers)" May 5, 2014

["Indy Style Indianapolis"](#) WISH-TV / Mindy-TV / LWS, Indianapolis, IN, "2014 Year of the Woman", April 15, 2014.

["The Better Part Show"](#) with Grace Trafton, KMTV Community TV, San Francisco, CA "Click on Your Career" 30 Minute Video, March 28, 2014.

[BusinessRockstars TV/KFWB980AM](#)- Ken Rutkowski "2014 Year of the Woman /Technology" March 28, 2014.

[Ronn Owens KGO Podcast](#) "Employed for Life" and "Women Lead" - March 25, 2014.

[FirstBusinessNews - SKYPE with Bill Moller](#) "2014 Year of the Woman", March 24, 2014.

"Kababayan-LA." [KSCI-TV](#), Los Angeles and San Diego. March 3 & 17, 2014. Interview: "2014 The Year of the Woman."

"Kababayan-LA." [KSCI-TV](#), Los Angeles and San Diego. February 14, 2014. Interview: "Tips on "Jobs at First Sight: How to make employers fall for you."

["The Better Part Show"](#) with Grace Trafton, KMTV Community TV, San Francisco, CA "Women and Leadership." Daily, February 9-15, 2014

[Jim Bohannon.com](#) Live Podcast – "2014 Hiring Trends", January 21, 2014.

“[The Boss Show](#)” with Co-Host Steve Motenko discussing “2014 hiring trends” , January 21, 2014.

“Kababayan-LA.” [KSCI-TV](#), Los Angeles and San Diego, with Janelle So. “2014 Hiring Trends” January 10, 2014

“Roger Hedgecock Show” [U-T TV](#) “2014 Hiring Trends”, January 7, 2014

"[Hiring Predictions](#)" on "[First Business News](#)" Interview with Bill Moller, January 2014

2014

[Business News TV](#), host Bill Moller, Chicago, “2014 Hiring Trends” December 18, 2013

“Kababayan-LA.” [KSCI-TV](#), Los Angeles and San Diego, November 26, 2013. Interview with Janelle So: “2014 Job and Career tips and trends.

[Business News TV](#), host Bill Moller, Chicago, November 18, 2013 “2014 Hiring Trends”

“Kababayan-LA.” [KSCI-TV](#), Los Angeles and San Diego, July 17, 2013. Interview with Janelle So: “Creating Your Own Employment Opportunities.”

“Suzanne’s Studio.” [KMVT Community TV](#), “Careers and Jobs.” San Francisco, CA. April 16, 2013.

“Suzanne’s Studio.” [KMVT Community TV](#), “Women Lead”, San Francisco, CA. February 19, 2013.

“Kababayan-LA.” [KSCI-TV](#), Los Angeles and San Diego. February 11, 2013. Interview: “Career-Planning for Newly Engaged Couples.”

“Kababayan-LA.” [KSCI-TV](#), Los Angeles and San Diego. February 11, 2013. Interview: “Handling Your Career during a Divorce.”

“[Nightly Business Report](#).” PBS. New York, NY. January 31, 2013. Interview: “Women-Owned Businesses May Fuel Economic Rebound”

[WDAZ-ABC](#), Fargo, ND. January 29, 2013. Women Lead Satellite Media Tour

[KCWY-NBC](#), Casper, WY. January 29, 2013. Women Lead Satellite Media Tour

[KOB-NBC](#), Albuquerque, NM. January 29, 2013. Women Lead Satellite Media Tour

[KAMR-NBC](#), Amarillo, TX. January 29, 2013. Women Lead Satellite Media Tour

[WYAM-IND](#), Huntsville, AL. January 29, 2013. Women Lead Satellite Media Tour

[WNLO-CW](#), Buffalo, NY. January 29, 2013. Women Lead Satellite Media Tour

News Update, National. January 29, 2013. Women Lead Satellite Media Tour

[WNEM-CBS](#), Flint, MI. January 29, 2013. Women Lead Satellite Media Tour

[Fox News Edge](#), Charlotte, NC. January 29, 2013. Women Lead Satellite Media Tour

[WPTA-ABC](#), Ft. Wayne, IN. January 29, 2013. Women Lead Satellite Media Tour

WCIX-IND, Champaign, IL. January 29, 2013. Women Lead Satellite Media Tour

[WDTN-NBC](#), Dayton, OH. January 29, 2013. Women Lead Satellite Media Tour

[KOKI-FOX](#), Tulsa, OK. January 29, 2013. Women Lead Satellite Media Tour

[WGHP-FOX](#), Greensboro, NC. January 29, 2013. Women Lead Satellite Media Tour

[KASA-FOX](#), Albuquerque, NM. January 29, 2013. Women Lead Satellite Media Tour

“[Anderson Cooper 360](#).” CNN. New York, NY. January 3, 2013.

CNN Reporter Tom Forman featured ARI and Dr. Tracey in a segment interview, “Experts Give Career Advice for 2013.” The story discussed strategies for workers to stay employed and excel in 2013.

**segment featured on AC 360 (three airings), CNN Newsroom (three airings), The Situation Room with Wolf Blitzer and CNN Saturday Morning.*

“Kababayan-LA.” [KSCI-TV](#), Los Angeles and San Diego. January 2, 2013.

Interview: “Cover Letters, Resumes, & Job Search Strategies.”

“Kababayan-LA.” [KSCI-TV](#), Los Angeles and San Diego. January 2, 2013.

Interview: “Making Job Resolutions for the New Year.”

“Kababayan-LA.” [KSCI-TV](#), Los Angeles and San Diego. January 2, 2013.

Interview: “Job Search Tools & To-Do Lists.”

2013

“Kababayan-LA.” [KSCI-TV](#), Los Angeles and San Diego. December 3, 2012.

Interview: “Unique Jobs for Christmas.”

“Kababayan-LA.” [KSCI-TV](#), Los Angeles and San Diego. October 29, 2012.

Interview: “Job Opportunities for the Holidays.”

“Kababayan-LA.” [KSCI-TV](#), Los Angeles and San Diego. October 29, 2012.
Interview: “Top Jobs for the Holiday Season.”

International Business Times, TV online interview, October 19, 2012. “[Dr. Tracey Wilen Discusses the Job Outlook in 2013 and the Skills Gap Plaguing the U.S](#)” by Jessica Menton. (Also posted on NASDAQ)

Fox News Live, October 16, 2012. “[Career Accelerator: 5 Tips on What to do if you work with a “workaholic.”](#)”

[CPRTV](#) (Chicago Philippine Reports TV), Chicago, IL. September 11, 2012. Interview: “Nursing Employment Trends.”

[KSCI-TV](#), Los Angeles & San Diego, CA. August 13, 2012. Interview: “Ample Job Opportunities in Healthcare.” (Also posted on YouTube page.)

KUSI-TV, San Diego, CA. July 26, 2012. The 4-5 minute segment focused on Apollo Research Institute research on San Diego workers and employers.

“Kababayan-LA.” [KSCI-TV](#), Los Angeles and San Diego. June 26, 2012.
Interview: “Tips for the Recently Unemployed.”

FOX TV, Los Angeles. May 18, 2012.

[KTTV-TV](#), Los Angeles. April 8, 2012.
Interview: “Society 3.0.”

“Conversations.” CTV Community TV. August 18–September 7, 1997.
Interview segments on three books.

“About Books.” Channel 26/Channel 6, Los Altos and Palo Alto. February 10, 1997.
Interview regarding books.

“Morning News.” CNBC. New York, May 16, 1996.

Financial News Network with Valerie Morris. CNN, Atlanta. May 17, 1996.
Interview on business in Asia.

Orange County News Channel, Santa Ana, CA. May 13, 1996.
Interview on women in international business, Asian issues.

“Marketplace with Sydney Kohara.” KGO-TV, Channel 7. November 14, 1993.
Interview on the changes in Japan and how Western women can effectively do business with Asian men.

KQED, San Francisco. October 13–14, 1993.

Documentary on women doing business with the Japanese in America and issues that Japanese companies have in the U.S.

“On the Money.” KTVU, Channel 2.
Women doing business with Japan.

“The Nightly Business Report.” PBS. June 18, 1993.
Chicago Tribune columnist Carol Kleiman touted book in segment entitled “Culture clash American businesswomen face in Japan.”

“Coast to Coast.” KFCB, Concord, CA. February 14, 1993.
Segment on romance around the world.

“The Informed Viewer.” KFCB, Concord CA. February 17, 1993.
Business etiquette around the world.

Orange County News Channel, Santa Ana, CA. February 19, 1993.
Business etiquette around the world.

Radio

“[Tech Talk](#).” 8:30aP/11:30aEST KBYR 700AM, Chris Story, “Is staying connected on your shopping list? The Internet of Everything – what does it mean for your career?”
December 23, 2014

“[Tech Talk](#).” 8:30aP/11:30aEST KBYR 700AM, Chris Story, “Are you festive about the future? Jobs of the future- Part 2” December 9, 2014

“[Tech Talk](#).” 8:30aP/11:30aEST KBYR 700AM, Chris Story, “Are you thankful for your job or are you wishing for something else? Jobs of the future- Part 1” November 25, 2014

“[Tech Talk](#).” 8:30aP/11:30aEST KBYR 700AM, Chris Story, “Military makeover”
November 11, 2014

“[Tech Talk](#).” 8:30aP/11:30aEST KBYR 700AM, Chris Story, “Are you spooked with your job future? It might be time for a career makeover.” October 28, 2014

“[Tech Talk](#).” 8:30aP/11:30aEST KBYR 700AM, Chris Story, “Are you Cloud surfing or couch surfing?” October 14, 2014

“[Tech Talk](#).” 8:30aP/11:30aEST KBYR 700AM, Chris Story, “Career frenemy? Is your career your friend or foe?” September 30, 2014

“Morning Air” with Glen Lewerenz. Relevant Radio “Career tips and strategies”.
September 4, 2014

“Morning Air” with Glen Lewerenz. Relevant Radio “Career tips and strategies”. August 21, 2014

[“Tech Talk.”](#) 8:30aP/11:30aEST KBYR 700AM, Chris Story, “Career makeover Health Tech to Wearable Technology Coach” August 19, 2014

[“Tech Talk.”](#) 8:30aP/11:30aEST KBYR 700AM, Chris Story, “Career makeover Writer to Influencer.” August 5, 2014

“Morning Air” with Glen Lewerenz. Relevant Radio “Career tips and strategies”. July 24, 2014

[“Tech Talk.”](#) 8:30aP/11:30aEST KBYR 700AM, Chris Story, “Career makeover Secretary to Virtual Admin.” July 22, 2014

[Travel Talk 580](#) CFRA radio Ottawa, hosted by Elliot Finkelman. “Summer Vocation Tips” July 13, 2014

[“Tech Talk.”](#) 8:30aP/11:30aEST KBYR 700AM, Chris Story, “Maneuvering job boards and websites.” July 8, 2014

[“Morning Air”](#) with Glen Lewerenz. Relevant Radio “Negotiating your salary at work”, June 26, 2014

[“Tech Talk”](#) 8:30aP/11:30aEST KBYR 700AM, Glen Biegel, “Is it time for a summer vocation?” June 24, 2014.

[“Going Home with Mark Cope”](#) Topic TBD - KXYL 102, June 18, 2014

[Michelle Esswein Podcast](#) on 103.3 KLOU winningwomen.net, "Employed for Life", June 9, 2014

Chatting with Bob Schmidt ["Today's Talk 1490"](#) "Is it time for a Summer Vocation?", June 4, 2014

[KJAG Radio](#) James Lowe, Host. “Is it time for a summer vocation” – June 2, 2014

WFCOfm [Refreshing 90.9fm](#) with Tina Gang. “Summer Vocation ideas”, Lancaster, OH, May 30, 2014

[“Morning Air”](#) with Glen Lewwrenz. Relevant Radio “Summer Jobs and career moves”. May 29, 2014

[“Tech Talk.”](#) KBYR 700AM, Glen Biegel, “Negotiating your salary increase.” May 27, 2014

[“100.7 Star Morning Show/KDKA AM](#), Shelley Duffy, Host. “Summer Vocation”, May 27, 2014

[WRIK/WJLI](#) -@RadioJelli Reed and Tracey Talk “Summer Vocation” May 23, 2014

[WURD Radio](#) With Stephanie Renee. “Cool Moves”, Philadelphia, PA, May 16, 2014

[“Morning Air”](#) with Sean Harriott. Relevant Radio “Before you quit your job” May 15, 2014

[“Tech Talk”](#) KBYR 700AM, Glen Biegel, “Getting ahead at work”, May 13, 2014

“Talk of the Town” with Larry Rifkin, WATR Radio 1320 AM. Waterbury, CT, May 7, 2014

[“WEEM-FM](#), Jered Petrey, Producer. “Tips for students: resume, interviews, cover letters, preparing to get a job”, Pendleton (Indianapolis), IN, May 6, 2014

[“Morning Air”](#) with Sean Harriott. Relevant Radio “Create a personal brand at work” May 1, 2014

[KJAG Radio](#) Host, James Lowe. Book Talk about women trends: “Women Lead”, April 29, 2014.

[“Tech Talk”](#) KBYR 700AM, Glen Biegel, “Before you quit your job.”, April 29, 2014.

[“Preferred Company”](#) Joel Markel and Marianne Levy, 1160/1310 WOBN AM, “Encore Careers for 50+”, April 22, 2014.

[KJAG Radio](#) Host, James Lowe. “Careers and how to be employed for life.” April 22, 2014.

[“Tech Talk.”](#) KBYR 700AM, Glen Biegel, “Create a Personal Brand at Work.” April 15, 2014.

[“Going Home”](#) Interview with Mark Cope on “Careers in Technology.” KXYL 102.3FM, Brownwood, TX, April 9, 2014.

["A Look at the Shoals"](#) Tori Baily WZZA-AM1410 New Jersey, "Women 2014-10 trends", April 4, 2014.

[“Morning Air”](#) with Sean Harriott. Relevant Radio “New Job Salary negotiating tips” April 3, 2014.

[“Tech Talk”](#) KBYR 700AM, Glen Biegel, “Dealing with a difficult boss”, April 1, 2014

[“Going Home with Mark Cope”](#), “2014 the year of the woman - 10 trends”, March 26, 2014.

[“Morning Show”](#) Refreshing 90.9FM WFCO with Tina Gang, Live. 2014 Year of the Woman”, March 24, 2014.

[“Morning Air”](#) with Sean Harriott. Relevant Radio “Network your way into a job” March 20, 2014.

[“Tech Talk.”](#) KBYR 700AM, Glen Biegel. “New Job Salary negotiating tips.” March 18, 2014.

Xirius XM's [“The Urban View”](#) with Maggie Linton. “2014 Year of the Women”, March 14, 2014.

[“Outside the Box with Mitch Henck”](#), Mitch Henck host, 1310 WIBA FM. "2014 Year of the Woman", March 13, 2014.

[“WMEL Talk Radio”](#) with John Harper. “2014 Year of the Woman”, March 12, 2014.

[“Peoples Show”](#) with Mark J Wallace. WVON-1690 AM. “2014 Breakout Year for Women”, March 11, 2014.

[“The Weekend Journal” WUSN-FM|US 99.5](#), Laura Botten, “2014 Year of the Woman”, March 11, 2014.

[“Ray Horner Morning Show”](#), WAKR “Women 2014”, March 11, 2014.

[“Faune Riffin on River Radio Live”](#), and Tracey “Women 2014”, March 10, 2014.

[“David Fisher Show”](#) CJAD 800 AM Manitoba Canada Radio, Tracey McKee host on “2014 Year of the Woman”, March 9, 2014.

[“100.7 Star Morning Show/KDKA AM”](#), Shelly Duffy, host. “2014 The Year of the Woman”, March 8, 2014.

[“Thank God for Monday”](#) WSOU 89.5, Brother Greg Cellini, “2014 The Year of the Woman”, March 8, 2014.

[“Chat with Women”](#), KIXI AM 880, Rochelle Alhadeff, “2014 The Year of the Woman”, March 7, 2014.

[“The Workplace”](#) Resonance 104.4FM-UK. “Caution: Women at Work.” March 6, 2014.

[“Morning Air”](#) with Sean Harriott on Relevant Radio. “New Job Salary negotiating tips” March 6, 2014.

[“Ellen and Mike Live”](#), WELW Radio, “2014 The Year of the Woman”, March 6, 2014.

[“96.3 The Wolf with Brad Ohana Media”](#), “2014 The Year of the Woman”, March 5, 2014.

[“Radio Liberia”](#) SKYPE Interview with Fred Smith on “2014 The Year of the Woman”, March 4, 2014.

[“The Anthony McCarthy Show”](#), Anthony McCarthy, host. WEEA 88.9FM “2014 The Year of the Woman”, March 4, 2014.

[“Tech Talk.”](#) KBYR 700AM, Glen Biegel, “Network your way into a job.” March 4, 2014.

[“100.1 WJRZ FM”](#), Glenn Kalina, "2014 Year of the Woman", March 3, 2014.

[“Tech Talk.”](#) KBYR 700AM, Glen Biegel, “Recruiters what you should know -- who they are and what they do.” February 25, 2014.

[“Morning Air”](#) with Sean Harriott. Relevant Radio “21st Century interviews - they are different” February 20, 2014.

[“Tech Talk.”](#) KBYR 700AM, Glen Biegel, “Personal branding for job hunters.” February 4, 2014.

Internet [Radio Liberia](#) SKYPE Interview with Fred Smith on "2014 Job Creation and Women Issues", January 21, 2014

[“Tech Talk.”](#) KBYR 700AM with Glen Biegel. “21st Century Interviews - they are different", January 21, 2014.

[“Get Connected”](#) 106.7 Lite FM - Nina Del Rio “2014 Hiring Trends “, January 21, 2014.

[“Career Solutions”](#) Radio KDKR 91.3 FM with Dave Rawles of discussing “2014 Hiring Trends”, January 21, 2014.

[“Morning Air”](#) with Sean Harriott. Relevant Radio “2014 Hiring Predictions” January 20, 2014.

[“Drive Time”](#) with Chad Young, WKCT-AM Talk 93 - “2014 Hiring Predictions” January 9, 2014.

[Alaska Real Estate Podcast](#) with Chris Story KPEN 102 - "Tech in Our Careers", January 13, 2014.

[John Harper](#) 1300WMEL.com AM1300Talk Radio “2014 Hiring Predictions”, January 8, 2014

[“Going Home with Mark Cope”](#) on News KXYL 102.3FM “2014 Hiring Trends”, January 8, 2014.

[“Tech Talk.”](#) KBYR 700AM with Glen Biegel. “Interview tips what do you need to know?” January 7, 2014.

[“McLean in the Morning”](#), News919 Host Tyler McLean - “Hiring Trends 2014”, New Brunswick Canada. January 6, 2014

“Business on the Edge” Margaret Jackson of [AM 1220 KDOW](#) Radio interviews Dr. Tracey Wilen on “2014 Hiring Predictions” January 3, 2014

Glenn Kalina of [100.1 WJRZ](#) Radio NJ and Dr. Tracey discuss “2014 Hiring predictions” January 3, 2014

[“The Morning News with Philip Till”](#) CKNW News/Talk 980 Radio. “2014 Hiring Predictions”, January 3, 2014

Hosts Ken Morgan and Julie Dougherty of [“Money Radio 1510”](#) speak with Tracey Wilen on “2014 hiring predictions” Business for Breakfast Program January 2, 2014

“Early Morning Show with Jim Scott” 700WLW – Cincinnati. “2014 Hiring Predictions” [700WLW - Cincinnati](#), January 2, 2014

Tracey and [Javier Mota Autos 0-60](#) discuss “2014 Hiring Predictions with Auto Industry Focus” 1st week of January 2014

2014

[Morning Show](#) hosted by Dave Howey “2014 Hiring Trends, December 31, 2013. KPRW FM Lakes 99.5 FM

[“The Shilling Radio Show”](#) with Rob Shilling “2014 Hiring Trends”, December 31, 2013, Newsradio 1070 WINA.

Dr. Tracey on “2014 Hiring Trends” December 31, 2013 with Host Chris Adams “Morning News” [NewsTalk4BC](#), Brisbane Australia

[“WRJN Afternoon News”](#) WRNJ Radio interview with Host Ted Ehlen on “New Years Resolutions for Job Hunters”. December 30, 2013

[“AM 1090 WBAL Radio in Baltimore”](#), December 27, 2013. Podcast with Host Ryan Bogash, “2014 Hiring Trends”

“Tech Talk.” [KBYR 700AM](#), Interview with Glen Biegel on “Holiday Networking.”, December 24, 2013.

“[WRJN Afternoon News](#)” WRNJ Radio interview with Host Ted Ehlen on “10 Gift Ideas for Job Hunters”. December 23, 2013

[WRIK Radio](#) "Holiday Networking Tips", "Resume Hints" and "Your Profile on Linked-In" Interview with Reed Philips WJLI-WRIK, December 18, 2013.

“[WRJN Afternoon News](#)” WRNJ Radio interview with Host Ted Ehlen on “10 Gift Ideas for Job Hunters”. December 17, 2013

“10 Gift Ideas for Job Seekers” The ‘Ox’ Ochsner in the Afternoon AM 1450-FM 103-3 [KNSI](#), December 12, 2013.

“Gifts for Job seekers” [KXYL](#) News Talk 102.3FM with Brian Wade and J R Williams “The Morning Show” December 12, 2013.

[WCHT](#) Radio "Daybreak USA" Hosted by Jay Young, “Gift ideas for job seekers” December 12, 2013.

"[WRJN Afternoon News](#)" WRJN Radio Interview with Host, Ted Ehlen, “Tips and Tricks for finding a job in a bad economy” and “Encore Careers,” December 10, 2013

“Tech Talk.” [KBYR 700AM](#), December 10, 2013. Interview with Glen Biegel on “Resumes: Make it work for you”.

“Morning Air.” [Relevant Radio](#), December 10, 2013. Interview with Sean Herriott on “10 Gift Suggestions for Job Seekers.”

“Morning Drive” on [Talk Radio 850 AM](#) Raleigh-Durham, NC- “Football and job hunting analogy tips”. November 27, 2013.

Leon Hardt Radio Show [WPYB 1130](#) Benson, NC - “Kick off a successful job search”. November 26, 2013.

“The Norm Jones Show” [WTCM - 580](#) AM Traverse City, MO- “Football and job hunting analogy tips”. November 22, 2013.

“Thanksgiving and Football” November 22, 2013 AM 1480 KAUS with Scott Fuller.

“Morning Air.” [Relevant Radio](#), November 20, 2013. Interview with Sean Herriott on “Ensure your career is on track.”

“Business News Radio”, host Bill Moller WGN, Chicago, November 15, 2013
“2014 Hiring Trends”

“Tech Talk.” [KBYR 700AM](#), November 19, 2013. Interview with Glen Biegel on “Portfolio Career the new trend?”

“Technology and Career Topics” [KMVT TV](#), November 14, 2013, with host Grace Tafton.

“Tech Talk.” [KBYR 700AM](#), November 5, 2013. Interview with Glen Biegel on “Staying Employed in a Technology Based World.”

“Business Talk.” [Computer America](#), November 4, 2013. Interview with Craig Crossman on “Society 3.0: How Technology is Shaping our World.”

“Inject Tech into your career” interview with Nathan Jett for “Voice of America” radio show. October 30, 2013.

“Women and Technology and Careers” interview by Jay Fidell host of Hawaii Lava Net Radio show “Think Tech Hawaii”. October 29, 2013.

Interview on women and education with [Alia Wong - Honolulu Civil Beat](#) October 28, 2013.

“The Conversation.” Hawaii Public Radio, October 25, 2013. Interview with Beth-Ann Kozlovich on “Women in Corporate Culture.”

“Morning Air.” [Relevant Radio](#), October 10, 2013. Interview with Sean Herriott on “Click on Your Career.”

“Going Home.” [KXYL 102.3FM](#), Brownwood, TX, October 9, 2013. Interview with Mark Cope on “Regular Career Tips for Adults.”

“Mornings with Glen” [KBYR 700AM](#), Anchorage, AK, October 8, 2013. Interview with Glen Biegel on “Click on Your Career.”

“Tech Talk.” KFNX News Talk 1100AM, Phoenix, AZ, September 29, 2013. Interview with Tom D’Auria on “Injecting Tech into Your Career.”

“Talk of the Town.” [WATR 1320AM](#), Waterbury, CT, September 27, 2013. Interview with Larry Rifkin on “Click on Your Career.”

[Something You Should Know](#), Online radio, September 25, 2013. Interview with Mike Carruthers on “What Employers are Really Looking For.”

“Mornings with Glen” [KBYR 700AM](#), Anchorage, AK, September 24, 2013. Interview with Glen Biegel on “Click on Your Career.”

“Your Mind on Money.” [NPR 89.1FM](#), Northwest Indiana, September 23, 2013. Interview on “Click on Your Career.”

“Outside the Box.” [News Talk 1310 AM WIBA](#), Madison, WI, September 17, 2013. Interview with Mitch Henck on “Click on Your Career.”

“Monday Morning.” [Mix 94.5](#), Perth, Australia, September 12, 2013. Interview with ‘The Bunch’ on “Click on Your Career.”

“Rude Awakening.” [WOCM 98.1](#), Ocean City, MD, September 11, 2013. Interview with ‘Bulldog’ on “Click on Your Career.”

“Mornings with Glen.” [KBYR 700 AM](#), Anchorage, AK, September 10, 2013. Interview with Glen Biegel on “Click on Your Career.”

“Tech Talks.” [WEEM 91.7FM](#), Pendleton, IN, September 10, 2013. Interview with Madeline May on “Click on Your Career.”

“Mornings with Glen.” [KBYR 700AM](#), Anchorage, AK, August 20, 2013. Interview with Glen Biegel on “How to Inject Tech into Your Career.”

“News Talk.” [KLIN 1400AM](#), Lincoln, NE, August 20, 2013. Interview with Kevin Thomas on “How to Inject Tech into Your Career.”

“West Michigan’s Morning News.” [WOOD 106.9FM & 1300AM](#), Grand Rapids, MI, August 20, 2013. Interview on “How to Inject Tech into Your Career.”

“WHAM Morning Show.” [WHAM 1180AM](#), Rochester, NY, August 20, 2013. Interview with Chet Walker on “How to Inject Tech into Your Career.”

“Morning Show with Derek Stone.” [KKLS 97.5FM The Hills](#), Rapid City, SD, August 20, 2013. Interview with Derek Stone on “How to Inject Tech into Your Career.”

“Tech Talks.” [WEEM 91.7FM](#), Pendleton, IN, August 20, 2013. Interview with Morgan Landis on “How Technology is Changing Today’s Workplace.”

“Central Time.” [WPR Ideas Network](#), Madison, WI, July 22, 2013. Live interview with Rob Ferrett and Veronica Rueckert on “How Technology is Changing Today’s Workplace.”

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“The Public Eye.” [WICN 90.5FM](#), Worcester, MA, July 7, 2013. Interview with Al Vuona on “Will Technology Eliminate Your Job?”

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“The Barbara McFadden Show.” [WFHG 92.9FM](#), Bristol, VA, June 8, 2013. Live interview on “High Stakes Negotiation? Send a Woman.”

“The Rude Awakening Show.” [WOCM 98.1FM](#), Ocean City, MD, June 7, 2013. Live interview on “The Internship movie, and the reality that internships are necessary today, and how to create your own.”

“Recruiters Lounge with Jim Stroud.” [Podcast](#), May 30, 2013. Interview on “The Future of Work.”

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“Dean and Don Show.” [KMA 960AM](#), Omaha, IA, May 13, 2013. Interview on “High Stakes Negotiation? Send a Woman.”

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“The Morning Show.” [WGVU National Public Radio](#), Grand Rapids, MI, April 30, 2013. Interview with Shelley Irwin on “American women are leading the way out of the worst economic recession since the great depression.”

“Daybreak USA.” [IRN USA Radio News](#), April 24, 2013. Hosted by Jay Young. Live radio interview about administrative assistant day.

“Chat with Women.” [KIXI 880AM](#), Bellevue, WA, February 25, 2103. Interview with Rochelle Alhadeff on Women Lead.

“Business on the Edge with Margaret Jackson.” [KDOW 1220AM](#), San Francisco, January 25 - March 1, 2013. Interview on Women Lead, book giveaway and promotion. (5 airings)

WAMV AM, Roanoke, VA, January 29, 2013. Women Lead Satellite Media Tour.

WCHE AM, Philadelphia, PA, January 29, 2013. Women Lead Satellite Media Tour.

KDEE FM, Sacramento, CA, January 29, 2013. Women Lead Satellite Media Tour.

WHCR FM, New York, NY, January 29, 2013. Women Lead Satellite Media Tour.

Voice of America Radio, International, January 29, 2013. Women Lead Satellite Media Tour.

[KMA Land](#) AM, Omaha, NE, January 29, 2013. Women Lead Satellite Media Tour.

[WELW](#) AM, Cleveland, OH, January 29, 2013. Women Lead Satellite Media Tour.

[KPQ](#) AM, Seattle, WA, January 29, 2013. Women Lead Satellite Media Tour.

[WTBQ](#) FM, New York, NY, January 29, 2013. Women Lead Satellite Media Tour.

“WHTC in the Morning with Red Kingman.” [WHTC](#), 1450 AM, Holland, MI, November 28, 2012. Hosted by Red Kingman. Taped radio interview that highlights Dr. Tracey as an expert on seasonal employment.

“Money 101 with Bob McCormick.” [KFWB](#), News Talk 980, Los Angeles, October 26, 2012. Dr. Tracey sat in with the as guest host for Jobs Friday show segment.

“Money 101 with Bob McCormick.” [KFWB](#), News Talk 980, Los Angeles, September 21, 2012. Dr. Tracey sat in with the host for the entire Jobs Friday shows segment.

“Going Home with Mark Cope.” [KKYL](#), 102.3 FM/AM 1240, Brownwood, TX, September 6, 2012. Hosted by Mark Cope. Live radio interview focused on middle aged 45+ Boomer students.

“News and Information in the Morning.” [KLIF](#), 570 AM, Dallas, TX, September 5, 2012. Hosted by Amy Chodroff and Dave Williams. Live radio interview, “Back-to-School Survival Guide.”

“Wood Radio News.” 1300 AM, Grand Rapids, MI, August 29, 2012. Hosted by John Bry.
Taped Radio Interview, “Older College Students.”

“Open Line.” KXRA, 1440 AM, Alexandria, Central MN, August 23, 2012. Hosted by Dennis Anhalt.
Live radio interview, “Back to School Tips for Adult Learners.”

“News-Talk-Sports.” KWOR, 1340 AM, Casper, WY, August 2, 2012. Hosted by David Cook.
Segment on “Olympian Tips for the Workplace.”

“Money 101 with Bob McCormick.” KFWB, News Talk 980, Los Angeles, July 23, 2012.
Discussed “5 Things Not to Do When Unemployed.” Hosted by Bob McCormick.

“Money 101 with Bob McCormick.” KFWB, Los Angeles. July 3, 2012. Segment on dos and don'ts when unemployed.

“Sunday Journal Show.” [KOST, 103.5](#) FM, Los Angeles. July 1, 2012. Segment on “Job Term Limits.”

KDMA, 1460 AM, Montevideo, MN. June 26, 2012. Segment on “Job Term Limits.”

“Going Home with Mark Cope.” [KXYL](#) News Talk, Brownwood, TX. June 20, 2012.
Segment on “Job Term Limits.”

KCBS All News, San Francisco. June 19, 2012. Segment on “Job Term Limits.”

“Mountain Money.” [KPCW, 91.8](#), Park City, UT. April 23, 2012. Hosted by Larry Warren and Doug Wells.

“Dr. Alvin Augustus Jones Show.” CBS Radio, 1580, Washington. April 11, 2012.
Segment on “Five Things Not to Do When You Are Laid Off.”

KKMC AM, 880. April 10, 2012. Segment “Five Things Not to Do When You Are Laid Off.”

“Lakes Live.” [KDLM, 1340](#). April 9, 2012 Fifteen-minute segment “Five Things Not to Do When You Are Laid Off.”

KITI, 1420 and 95.1, Northwest Washington. April 5, 2012. Ten-minute segment on “Five Things Not To Do When You Are Laid Off.”

“News Talk.” KFYI, 550. Phoenix. April 5, 2012. Five-minute segment “ Five Things Not To Do When You Are Laid Off.”

[KSL, 1160 AM/102.7 FM and KSL.com. Salt Lake City.](#) April 5, 2012. Five-minute segment “ Five Things Not To Do When You Are Laid Off.”

KRLA, 870, Los Angeles. April 4, 2012. Fifteen-minute segment “Five Things Not To Do When You Are Laid Off.”

Total Education Network Blog Radio Interview. March 26, 2012.

[KXO, 1230 AM/107.5 FM, El Centro, CA.](#) March 25, 2012. Quoted in “How the Global Economy Will Transform Working and Learning.”

KOIT, 96.5, San Francisco. February 2012. Thirty-minute segment.

“Going Home with Mark Cope.” KXYL, 102.3 FM/ AM 1240, Central Texas. February 16, 2012. Featured guest.

Venture Talk Radio, Philadelphia. September 2005.

KAKC, 1300 AM, Tulsa, OK. September 2005. With Jeff Brucculeri.

“Bay Area Women.” KCBS, 740 AM. February 2001. With Jan Riley.

KNBR/KFOG, 107.7, San Francisco. February 2001. With Ginny Park Li

KVON-AM, Napa Valley, CA. February 8 2001.

KKSF, 910, San Francisco. February 13, 2001. With Dave McQueen.

“The Savvy Traveler.” November 1998. Marketplace show

KKSF, 910, San Francisco. November 1998. Thirty-minute segment with Dave McQueen.

Bloomberg Business Radio. October 1998. Fifteen-minutes segment on women and European business with Susanna Palmer.

“Bay Area Women.” KCBS, San Francisco. September/October 1998. Forty-minute segment on traveling overseas on business with Jane Riley.

KOIT, 96.5, San Francisco. September/October 1998. Forty-minute segment on traveling overseas on business with Vicki Jenkins.

KNRY-AM, 1240, Monterey, CA, September 15, 1998. Sixty-minute talk show on women traveling overseas with C. B. Maxwell.

“World Affairs.” KQED. San Francisco. April 2, 1997. Sixty-minute segment on international business.

KKSF, 910. San Francisco. February 22, 1997. Thirty-minute segment on Asia for women in business with David McQueen.

“Vera’s Voice.” KCEO, Money Radio, 1000, San Diego. September 29, 1996. Thirty-minute segment on women’s business issues.

“Sunday AM Magazine with Liz St. John.” KKLC FM (KRQR/KCBAS), 107.9, Fall River Mills, CA. July 30, 1996. Thirty-minute segment on women’s business issues, including doing business in foreign countries, current events, and the future of global business.

WAMC, 90.3, Albany, NY. Fall 1996. Fifty-minute segment on woman’s issues in business with Karen Kelly.

Blumberg Business Wire (nationwide newswire reaching syndicated radio stations). June 5, 1996. Sixty-minute interview with Diana Thompson on women’s advantages in global business.

KKSF, 910, San Francisco. May 22, 1996. Thirty-minute segment on global business with Dave McQueen.

“Marketplace.” American Public Radio, Los Angeles. May 21, 1996. Thirty-minute segment on global business and women with Mitchell Hartman (Los Angeles) and George Lewinski (San Francisco).

KOME, 98.5, San Jose, CA. May 20, 1996. Forty-five-minute segment with Marla Davies on women in Asia and other topics.

KNBR/KFOG, 104.5 and 97.7, San Francisco and San Jose. May 17, 1996. Forty-five-minute segment with Gimmy Park Li on challenges and advantages of women doing business in Asia.

“Brian Butler Show.” KPIX AM/FM, 1550/95.7, San Francisco, Oakland, San Jose. May 7, 1996. Sixty-minute segment followed Anna Chavez on doing business with Asian countries.

KCBS Radio, San Francisco. September 29, 1995. Ten-minute interview on book, *Asia for Women in Business*.

KOME, 98.5, San Jose, CA. Sunday, January 23, 1994. Sixty-minute segment with Marla Davies discussing women doing business in general and with international corporations.

Christian Science Monitor Radio, Boston. May 19, 1993. Sixty-minute segment on doing business with Japanese men. Taped in conjunction with KQED, San Francisco.

“Money Matters.” WSB-AM, 750, Atlanta. Tuesday, May 25, 1993. Five-minute commute-time segment on business issues.

KGO-AM, 810, San Francisco. Friday, January 22, 1993. Forty-minute segment with Lee Rogers on global business topics.

“Celeste Perry Show.” KSFO/KYA, 560/93.3, San Francisco. February 9, 1993. Twenty-minute drop-in guest segment to discuss American women and Japanese men.

KKSF, 910. San Francisco, April 30, 1993, repeated May 16, 1993. Sixty-minute segment with David McQueen on book about Japanese marketplace.

KSJO, 92.3, San Jose, CA. March 4, 1993. Sixty-minute segment on Silicon Valley business and Japanese partners.

KOME, 98.5, San Jose, CA. May 23, 1993. Sixty-minute segment with Marla Davies and author Joanne Victoria discussing women in business and international corporations.

“Changemakers.” KSSF, 93, San Francisco. February 8, 1993. Thirty-minute segment on global business topics for women.

“Straight Talk.” KSFO/KYA, 560/93.3, San Francisco. February 9, 1993. Thirty-minute segment on women in international business.

KFWB-AM, 980, Los Angeles. January 7, 1993. Fifteen-minute book promotion on rush-hour NBC news segment.

“Money Radio.” KMNY-AM, 1360, Los Angeles. March 2, 1993, Sixty-minute rush-hour segment on women and negotiating worldwide.

“Money in the Morning Financial Show,” KCEO, 1000, San Diego. March, 1993. Twenty-minute segment on global business.

“Paul Wallach Show.” KIEV-AM, 870, Glendale, CA. March, 1993. Thirty-minute segment during rush-hour promoting books.

“Marketplace.” American Public Radio, Los Angeles. February 21, 1993. Interview on doing business with Japan.

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Mexico for Women in Business. New York: Xlibris Publishing, 2002.

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In *Travelers' Tales: Italy*. Sebastopol, CA: Reilly & Associates Publishing, 1998.

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“Top Trends in Higher Education.” Cisco Internet Business Solutions Group. 2008, 2009.

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Graduate study on effectiveness of U.S. high-tech women working with Mexico. White paper published 1999.

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- Women in Technology Web Site
Book excerpts.

Book Signings

Women's Travel Expo, Fort Mason, San Francisco, February 3, 1997.

Book Passages, January, 1996.

Kinokuniya Bookstore, Japantown, San Francisco, January 23, 1993.

Walden Bookstore, Santa Monica, CA, February 20, 1993.

Kinokuniya Bookstore Japantown, Los Angeles, February 21, 1993.

Women's Technical Conference, Apple Computer, Santa Clara, CA, March, 1993.

Other Media and Activities

“Start Career Planning Now” Webinar – Internet Strategies Group, February 4, 2014.

“Women Lead” – Deloitte and SAP Networking Panel, December 5, 2013.

San Francisco Business Times “Most Influential Women in Business,” April 27, 2012.

[REAL Agenda Commission Co-chair, TechAmerica Foundation, Washington DC, 2012.](#)

Future of Education Interview Series. www.futureofeducation.com.

Interview with Steve Hargadon on “How Technology is Reshaping Education, Work, and Society,” April 17, 2012.

YouTube

Webinar: “Pathways to Healthcare Career: From 2-Year to 4-Year Colleges and Beyond,” August 9, 2012.

Webinar: “Making it in the Year 2020 What Skills You Need,” Future Work Skills 2020, August 9, 2012.

Interview: “Tips for the Recently Unemployed,” June 26, 2012.

“Society 3.0: Creating Tomorrow's Future Today,” June 19, 2012.

Facebook

Examiner.com posts Dr. Tracey's Byline on Facebook, “Women Rising in the Workplace,” August 17, 2012.

Twitter

@Examiner.com Tweets Dr. Tracey's Byline, “Growing Influence of Women in the Workplace,” August 15, 2012.

@Prof_Thea Tweets Phoenix Forward article that quotes Dr. Tracey, “Visionaries Identify Solutions for Tomorrow's Workforce,” August 11, 2012.

@ExecSpeakers tweets about Dr. Tracey, July 18, 2012

Linked In

Dr. Tracey mentioned as a guest speaker on Linked-In post, "[Tech Entrepreneurship for High School Girls: The Technovation Challenge](#)"

"Mobility Trends in Higher Education." [Cisco Systems Blog](#). October 27, 2008.

Vice President Services, International Business Forum (IBF) Silicon Valley.

Professor of International Business, Golden Gate University.

Guest professor at Stanford University, Palo Alto, CA.

Honorary member of the San Francisco State University Business School.

Advisor to Woodbury University, Glendale, CA multicultural classes.

Advisor to John F. Kennedy University, San Francisco, for students in diversity classes.

Letters of Commendation

The Taiwanese Consulate, San Francisco, 1996.
Letter of commendation for books.

The East West Center, Honolulu, Hawaii, 1995.
Letter of commendation.

San Francisco Mayor's Office, 1994.
Letter of congratulations.

Australia Economic Development Authority, South Australia.
Letter of commendation for book.

Ogilvy & Mather Worldwide, Rod Wright, chairman Asia Pacific, February 12, 1993.
Letter of commendation for book.

Time Magazine, Australia, Sandra Yates, publisher, January 6, 1993.
Letter of commendation for book.

Playboy Enterprises, Christie Hefner, chairperson/chief executive officer.
Letter of commendation for book

The Japanese Consulate General, Toshiharu Kato, chief, San Francisco, June 1993.
Letter of commendation for book

Capitol-EMI Music Inc., Neil McCarthy, executive vice president, Hollywood, CA, January 20, 1993.

Letter of commendation for book.

San Francisco State University Business School, December, 1993.

Letter of commendation as one of the school's most invigorating speakers.

Lockheed, March, 1993.

Letter of commendation for book.

Apple Computer, Cork, Ireland, August, 1993.

Letter of commendation for book.

Apple Computer, Tokyo, Japan, September, 1993.

Letter of commendation for book.

Book Tours

Los Angeles, February 1993.

Boston, May 1993.

Atlanta, June 1993.

San Francisco, January–August 1993.

Tokyo, June 1994.

San Francisco/San Jose, Fall 1999.

Education

Visiting Scholar, Stanford University, CA

Post Doctorate Fellowship, Stanford University, CA

Doctorate Business, Golden Gate University, CA

MBA, San Jose State University, CA

BA, Psychology, Connecticut College, CT